

# SENECA SPOTLIGHT

## GOLF TOURNAMENT TO BENEFIT SENECA PD K9 UNIT SET FOR APRIL 29TH



### BOTH POLICE DEPARTMENT AND COMMUNITY BENEFIT FROM CANINE OFFICERS

Canine officers play an important and vital role in modern law enforcement agencies. Not only do they serve in drug enforcement, search and rescue operations, and assist in apprehending fleeing subjects, they also serve as ambassadors of the police department. They happily appear at special events, interact with members of the community, and welcome head scratches. But, there's another important role that the canine officers play: they're an important bridge between law enforcement officers and the people they serve.

Many law enforcement agencies don't have a line item in their budget specifically targeted for the K9 unit. Creating a K9 unit - and keeping it running - is no small feat. And, it's not inexpensive. Canine officers can cost as much as \$12,000+. Add to that the expense of training the dog and its handler, a process that can take several months and costs thousands of dollars. Then, there is the ongoing training, a specialized K9 vehicle and special equipment, insurance, and vet bills. But, officers and communities both agree that the benefits of canine officers visible in the community are immeasurable.

The City of Seneca is fortunate to have its very own canine officer, Rogue. She is a Belgian Malinois, specifically trained for the grueling work she encounters in her daily duties. And, she is specifically trained to be a positive, calm influence when she greets the public in her role as an ambassador to the community. Rogue lives with her trainer, Joe Sorenson, and his family, but she is also a beloved member of her Seneca law enforcement family.

Because donations are extremely important in the funding of the Seneca PD K9 unit, a reoccurring golf tournament to benefit the department's K9 fund was created. Every year in the month of April, Rogue's Outing will be held at **Cross Creek Plantation**.

**If you would like registration or sponsorship information for this year's event to be held on April 29th, or you would like to find out how you can help, call Officer James Peppers at 864-885-2718. Registration forms are also available on the city's web site [www.seneca.sc.us](http://www.seneca.sc.us) and the Seneca Events Facebook page, [Seneca SC Events](#).**



*Serving the community*





## **CITY OFFERS CITY BUSINESSES NEW OPTION TO SHOWCASE PRODUCTS & SERVICES**

For many businesses, reaching potential customers is a challenge. The City of Seneca is now offering Seneca businesses another option to attract new audiences at a very affordable price.

A new program to rent existing window displays in the heart of downtown Seneca offers businesses the opportunity to create an eye-catching display that will reach the many consumers that visit the downtown area to attend events and dine at the growing list of restaurants. The location certainly couldn't be better -- directly across from Norton-Thompson Park, and a block away from Ram Cat Alley. The vibe there is upbeat, and events held in this two-block vicinity promise busy walk-by and drive-by traffic, both locals and tourists alike.

The cost varies with the size of the window space, and are available on a first-come, first-serve basis. Businesses can rent a window display for a minimum of a week and up to two months. An executed rental agreement and payment are required to reserve a space.

Currently there are 8 windows available for rent. If you would like to schedule a window display rental, or would like more information, please email [dwilliams@seneca.sc.us](mailto:dwilliams@seneca.sc.us)  
Or, you can call City Administration at 864-885-2700.







## ELEMENTS BY EASTERN DESIGN OPENS IN DOWNTOWN SENECA

March 11th marked the opening and ribbon cutting for one of downtown Seneca's most unique new shops. Seneca's own Ivy Ellerby, aided by family, local residents and city officials, opened ELEMENTS BY EASTERN DESIGN for its first official day of business to a cheering group of bystanders and attendees.

Ms. Ellerby describes the shop as a "mindfulness" gift shop, and says the shop specializes in holistic and spiritual products that focus on the home, mind, body and soul.

The shop is the first ever black female-owned retail business on Ram Cat Alley in downtown Seneca.



ELEMENTS BY EASTERN DESIGN is located at 125 Ram Cat Alley and will be open Thursday through Saturday, 10 am to 7 pm. For more info: (803) 470-4567

*Thank you, Ann, for your support, dedication and hard work!*



## Ann Beatty

## EMPLOYEE Spotlight

Ann is the administrative assistant for the City's Finance department. She works with hospitality & accommodations taxes, business licenses, and building permit payments. A long-time resident of Salem, Ann has a daughter, a son, and three beautiful granddaughters. She has a passion for all animals and has 5 dogs of her own. In her spare time, Ann enjoys spending time with her family, playing with her dogs, watching her granddaughters participate in volleyball, basketball, softball & horseback riding.

Somehow, Ann also finds the time to volunteer as an assistant coach for their softball team!



# Upcoming Events from



## CITY OF SENECA UPCOMING EVENTS



### jazz ON THE ALLEY

EVERY THURSDAY  
7-9 PM  
RAM CAT ALLEY  
APRIL THRU OCTOBER

FREE FAMILY FUN!



#### APRIL

- 1 THE ODYSSEY BAND
- 8 SPLIT SHOT
- 15 NATHAN ANGELO
- 22 KEYSA & THE ALLSTARS
- 29 THE JAMIE WRIGHT BAND

#### MAY

- 6 NIGHT AFFAIR
- 13 SONG
- 20 TBA
- 27 FUNK FACTORY

**FREE** SATURDAY, JULY 3 **FREE**

**CITY OF SENECA**  
**INDEPENDENCE DAY CELEBRATION**

**GIGNILLIAT FIELD**

**GAMES FOR KIDS! FREE FAMILY FUN! FOOD & DRINK VENDORS!**

**LIVE ON STAGE!**  
**THE TAMS**

**Plus ... Shagging Dance Contest & Cash Prizes**

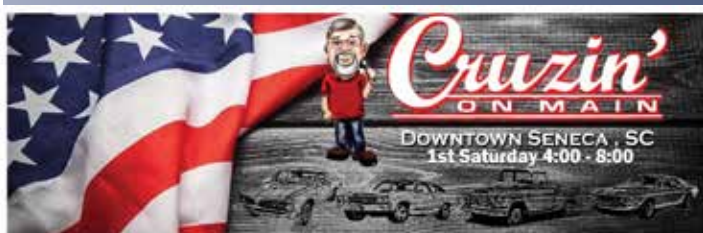
**FESTIVITIES START @ 2PM**

**2:45 pm Adam Carter**  
**3:45 pm Corey Stevenson**  
**4:45 pm Bad Creek**  
**5:45 pm Eagle Wing**

**BRING YOUR CHAIRS & BLANKETS STAY ALL DAY!**

**AWARD WINNING FIREWORKS AT DUSK**

Follow us on Facebook Seneca SC Events // More info at [www.seneca.sc.gov](http://www.seneca.sc.gov)



*Music - Food - Prizes  
& the Best Cruisers Around!*  
4 - 7 PM

*Norton Thompson Park  
Downtown Seneca*

**FIRST SATURDAY OF THE MONTH  
APRIL THROUGH OCTOBER**

**Race for the Green brings nearly  
500 runners to Seneca**

